



Profound Gratitude for the Support and Contribution of the Am Azikaron Institute to the "Toldot Yeshurun" Programs

Dear "Am haZikaron" Institute,

I am writing to convey our heartfelt gratitude for the remarkable support and contributions you have extended to our organization, "Toldot", particularly to our offline programs across various cities in Israel. The recent event "My Jewish Roots" organized by your esteemed Institute was extraordinarily successful, leaving an indelible impression on both the participants and organizers. Through our collaborative efforts on these events, we have successfully attracted over 300 attendees.

A particularly poignant success story from the "My Jewish Roots" seminar involved two women—one secular and one religious—who discovered they share a rare surname, despite having repatriated from different countries. To their astonishment, they learned that they are relatives. This discovery not only brought them closer but also underscored the profound connections within our Jewish heritage.

The event significantly fostered a sense of belonging and connection among the participants. It enabled modern Jews to feel a deep connection with past generations, enhancing their understanding and appreciation of our traditions. It effectively built a bridge between religious and secular Jews, promoting unity and understanding within our community.

Furthermore, "My Jewish Roots" has proven to be an invaluable tool for attracting more individuals to future "Toldot" events and for enhancing our engagement with our existing audience. Participants left with a strengthened sense of belonging to Israel and the Jewish community, which is integral to our mission.

Additionally, I would like to highlight that our events attract individuals who are often disconnected from Jewish life. Thanks to your efforts, they begin to recognize and feel their connection to the Jewish people. By broadening the context of their Jewish surname to include the history of our people, we help them find their place in the great heritage of our nation, as well as their place in Israel. In this context, the Certificates of Family Origin that they received are more than significant, describing how their names, which is nearly the only Jewish element of their lives, intertwine within the whole texture of the life of the Jewish People.

Once again, we extend our deepest gratitude for your unwavering support and for aiding us in creating such meaningful and impactful events. We eagerly anticipate the continuation of our collaboration and the opportunity to further strengthen our community together.

With warmest regards,

Chana Sher

Director of Offline and Online Programs "Toldot Yeshurun"

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